

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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No.26-05/2009-R&C

Date: 22.03.2013

Circular T&C-CM No. 127/12-13

Sub: Clarification on Blackberry BB Z10 tariff plans under Blackberry services - reg.

Kindly refer to this office order of even No. dated 12.03.2013 vide which tariff for Blackberry Z10 handsets was communicated. Based on queries raised by field units and technical non-feasibility reported by INs, the following clarifications / modifications are issued.


Sl. No.	Issues raised by INs	Clarification
(i)	Are the existing blackberry plans to be replaced by this offer?	No, this promotional offer issued vide order No. 26-05/2009-R&C dated 12.03.2013, is only applicable to the BB Z10 customers. The point (A) of the above mentioned order is applicable for the customers migrating to BB Z10 from existing Blackberry platform. The point (B) is applicable for the new BB Z10 customers. All the existing Blackberry plans will continue as per their own terms and conditions.
(ii)	Whether these data plans are 2G or 3G?	These BB Z10 data plans are 3G.
(iii)	Which APN is to be used for these BBZ10 data plans?	BB Z10 data plans will work through "APN-bsnlnet" instead of "APN-blackberrynet". All other existing blackberry plans (except BB Z10 plans) will continue through "APN-blackberrynet".
(iv)	Whether the offers for BB Z10 are regular offer?	No, the offers for the BB Z10 are promotional offer for a period of 90 days from the date of implementation.
(v)	Is the annual plans at point(B) of the No.26-05/2009-R&C dated 12.03.2013,Circular T&C-CM No. 123/12-13 are Plan voucher or STV?	The annual plans "BB10 Silver" may be read as "Silver", "BB10 Gold" may be read as "Gold" & "BB10 Platinum" may be read as "Platinum". All these annual plans mentioned at point (B) are to be corrected as plan vouchers instead of STVs.
(vi)	The freebies at point (A) are not feasible in INs?	1. "Unlimited e-mail social networking + 1GB+ 100 SMS On-net Local and National" may be read as " <u>1GB# Free Data+ 100 SMS local On-net free</u> " 2. "Unlimited e-mail (PO/IMAP) +Instant messaging + 2GB" may be read as " <u>2GB# Free Data</u> ". 3. "Unlimited e-mail (PO/IMAP) +Instant messaging + internet browsing + 10GB +500SMS On-net Local and National" may be read as " <u>10GB# Free Data + 500SMS Local On-net Free</u> ".

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(vii)	Whether the monthly freebies are to be carried over to next month? Whether voice, SMS are applicable to these plans, if applicable then Base tariff?	No, the freebies will not be carried over to the next month. The voice tariff i.e. base tariff is as per the voice plan taken by the customers. The plans issued vide order No.26-05/2009-R&C dated 12.03.2013, are Data plans only.
(viii)	What is the franchisee commission for annual plans at point (B)?	The franchisee commission for the annual plans are as follows:- 1. Silver Plan - Rs.80/-, 2. Gold Plan- Rs.100/- and 3. Platinum plan - Rs 125/-.
(ix)	In West Zone the free data of 1 GB/month, 3 GB/ month & 5 GB/ month for 12 months with annual plans are not technically feasible on monthly basis?	For West Zone only:- The annual plans to be implemented as:- 1. Silver- 12 GB Data free Plan 2. Gold- 36 GB Data free validity 3. Platinum-60 GB Data free 12 months

free data usage provided includes all type of data download in the form of E-mail, Instant messaging & internet browsing

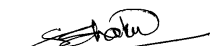
2. All other terms and conditions will remain the same.
3. This may be brought to the notice of all concerned for taking necessary action in this regard. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
4. This circular is issued based on the approval of the Competent Authority in PP-CM cell File No.3-26/2009-P&P-CM. For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to Product and Pricing- CM Section, C.O. , BSNL, New Delhi and monthly feedback report may kindly be sent at hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in for further review of the scheme.


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) Sr. GM (NWP-GSM)- for information.
- 8) GMs (CMTS/CDMA-Billing Centre).
- 9) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 10) Director General P & T Audit, Delhi- 110054.
- 11) OL Section –for Hindi version.
- 12) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)